

S.W.O.T Analysis of Chemical Industry

With over 80K commercial products, India's chemical industry is highly diversified and can be broadly divided into bulk **chemicals, specialty chemicals, pesticides, petrochemicals, polymers and fertilizers**. Globally, India is the 2nd largest producer of pesticides after the USA. India has established a strong position in the **global import and export of chemical substances**, ranking 14th in exports (excluding pharmaceuticals) and 8th in imports on a global scale (excluding pharmaceuticals). **Small and medium-sized enterprises in the domestic chemical sector are expected to show revenue growth of 18-23% in FY2022** due to improved domestic demand and increased realization due to soaring chemical prices.

Strengths

- Large domestic market
- Strong presence in some chemical segments of exports.
- Good R&D facility and quality human resources.
- Product diversification is strength of much of the chemical industry.

Opportunities

- The market in developing countries is growing.
- Competency to emerge as a global player in area of specialty chemicals.
- The trend of customers turning to high-end products
- Opportunities in the Online Space

Weakness

- Insufficient hazardous waste treatment facilities.
- Implement inappropriate productivity tools.
- The cost of replacing existing specialists is high

Threats

- Lower chemical costs in China are a threat.
- Exchange rates can have an impact on profitability.
- Lack of qualified human resources
- Huge Competitive pressure

